

NATIONAL POLL

A Survey of American Adults

September 14, 2020

Sample Size Total: 1,003

Gender	Total
Men	48%
Women	52%

1. Switching gears, as you may have heard in the news recently, both Donald Trump and Joe Biden have proposed “Buy American” policies which would require the federal government to buy goods and services from American companies whenever possible. Based on what you know about this issue, would you say you support or oppose “Buy American” policies?

	Total
Strongly support	48%
Somewhat support	27%
Indifferent/ Not sure	21%
Somewhat oppose	3%
Strongly oppose	2%

2. Based on what you know about this topic, how much of an impact do you think “Buy American” policies would have on creating jobs here in the United States?

	Total
It would create a large number of jobs	41%
It would create some new jobs	38%
It would not create any new jobs	9%
It would hurt American jobs	2%
Not sure	11%

Methodology: 1003 interviews among adults age 18+ were conducted from September 10-12, 2020 using an online survey. The results were weighted to ensure proportional responses. The Bayesian confidence interval for 1,000 interviews is 3.5, which is roughly equivalent to a margin of error of ± 3.1 at the 95% confidence level.

3. If “Buy American” policies meant paying more for items that were made in America compared to those made in other countries, in general, which best describes your likely approach?

	Total
I would pay more for the one made in America regardless of cost	25%
I would pay 10 to 20 percent more for the product made in America	31%
I would buy the product made in America if it was the same price as the same product made overseas	25%
I would buy the cheaper product, whether it was made in America or elsewhere	9%
Not sure	10%

4. And in general, thinking about your vote in the 2020 election for President, how much does a candidate’s position on issues of trade and policies such as “Buy American” have on your vote?

	Total
It is the most important issue to me	19%
It is one of the most important issues to me	25%
It is important but it will not have an effect on my vote	35%
It’s not an issue I really care about	10%
Not sure	11%

The last few questions are for statistical purposes only.

1. Starting out, we want to make sure we are talking to a lot of different kinds of people. How do you identify yourself?

	Total
Man	48%
Woman	52%

2. Please indicate your age.

	Total
Under 45	47%
45-64	36%
65+	17%

3. Please indicate in which region you live.

	Total
Northeast	23%
Midwest	27%
South	23%
West	27%

4. Could you please indicate which race/ethnicity best describes you?

	Total
White	67%
Black or African American	14%
Hispanic, Latinx, or of Spanish origin	12%
Asian	5%
Other	2%

5. Generally speaking, do you think of yourself as a:

	Total
Strong Republican	23%
Not-so-strong Republican	8%
Independent - lean Republican	5%
Independent	19%
Independent - lean Democratic	7%
Not-so-strong Democrat	11%
Strong Democrat	23%
Other	2%
Refused	2%

6. What is the last year of schooling that you have completed?

	Total
1 – 11 th grade	3%
High school graduate	20%
Non-college post H.S.	2%
Some college	21%
College graduate	33%
Post-graduate school	20%
Unsure	1%

7. Are you married, unmarried living with partner, single, separated, divorced or widowed?

	Total
Married	48%
Unmarried with partner	10%
Single	27%
Separated/divorced	12%
Widowed	5%
Unsure	0%

8. What was your approximate annual income before taxes last year?

	Total
Less than \$20,000	15%
\$20,000-\$39,999	20%
\$40,000-\$59,999	17%
\$60,000-\$79,999	12%
\$80,000-\$99,999	8%
\$100,000-\$119,999	5%
\$120,000-\$149,999	7%
\$150,000-\$199,999	5%
\$200,000-\$249,999	3%
\$250,000 or more	3%
Not currently employed	1%
Prefer not to say	4%

9. Do you have any children 18 years of age or younger living in your household?

	Total
Yes	35%
No	64%
Unsure	1%